

## Call for projects launched for 2024 Pincourt Arts Integration Program (PIA)

Press release | November 13, 2023

The Town of Pincourt is pleased to announce the launch of the Pincourt Arts Integration Program (PIA) call for projects. You can now submit your mural art ideas so that work can begin during the summer of 2024. The PIA aims to position Pincourt as a place for the arts, in addition to offering a unique living environment of which its citizens will be proud. This project stems from the Town's Cultural Policy, which was adopted in 2022, and aims to create a circuit of works across the town over the next few years.

The maximum amount available for 2024 is \$25,000. The selected project(s) may receive funding of up to 100% of the costs, depending on the potential sharing of the overall budget. This call for projects is open to independent artists, as well as schools, churches, institutions, merchants, and owners of public buildings in the area.



## Art #1, Jeu dans l'océan

The first artwork in this program was created by the artist Jean Pronovost and was inaugurated in summer of 2023.

Artists, schools, businesses, churches, and institutions All community partners are invited to submit their ideas.

Submitted concepts will go through the following two stages: 1) verification of compliance with land-use planning regulations concerning

mural art, 2) presentation to the Arts Integration Committee and selection of subsidized projects. Proposed projects will be evaluated according to the quality of their presentation file. The call for projects document will outline eligibility requirements, selection criteria and required information.

## How to apply

To submit your application and receive the form, please contact:

- Simon Grenier, Project Manager in the Town Management
- s.grenier@villepincourt.qc.ca
- 514 453-8981, ext. 230

**Application deadline:** February 22, 2024 **For more information,** visit the following web page: <u>villepincourt.qc.ca</u>

Take part in beautifying the Town, through murals that will make Pincourt's public spaces unique, pleasant and attractive.

## For more information:

Vicky Sauvé Director of Communications and Citizen Relations 514 453-8981, ext. 220 v.sauve@villepincourt.qc.ca