

## 2024 CALL FOR PROJECTS

### **Integration of the Arts in the Urban Landscape Program** (Programme d'intégration des arts au paysage urbain)

Created in 2023, following the adoption of the Town of Pincourt's first Cultural Policy in 2022, the Integration of the Arts Program (IAP) aims to:

- embellish the Town of Pincourt through the integration of mural artwork throughout the town
- create an image for the Town as a destination for the arts and with time, offer an interesting circuit of murals for the local and regional art-based tourism enthusiasts
- promote the development of the cultural and artistic sectors on all levels by promoting the presence of quality artwork on our territory.

To do so, the Town of Pincourt wishes to invite all interested parties in submitting a mural project for 2024. Project submission will be accepted from:

- our local schools, merchants, churches, institutions and local public building owners
- independent artists from all provenance whose proposed project is situated on a public building situated in Pincourt and for which an agreement has been reached with the owner and is submitted with the present application.

The maximum allocated budget for 2024 is 25 000\$ for the completion of one or several projects as per the final recommendation of the IAP selection committee.

The program aims to create at least one art mural per year in the next few years. Consequently, a project proposition not accepted in the present year can be resubmitted the following year.

Each proposition will be subject to a two-step evaluation process:

1. Your project will automatically be verified in accordance to municipal By-Law no. 929: Règlement n° 929 relatif à l'art mural public. The By-Law can be consulted in the Municipal-By-Laws section of our web site under the Arts and Culture tab at : <https://www.villepincourt.qc.ca/en/the-town/legal/municipal-by-laws>. These rules are compulsory and non-compliant projects will be rejected.
2. Qualitative evaluation process by the IAP Selection Committee according to the guidelines provided in this submission form.

The general conditions of this call for projects are :

- a) The theme of the mural must have a direct link with the mission of the organization or an historical fact related to the Town of Pincourt.
- b) The organization must confirm the presence of the mural for a minimum of five years and ensure its maintenance for the life expectancy of the artwork.
- c) The selected projects will be subject to an agreement with the Town of Pincourt. According to each project, specific conditions may be included to the agreement to confirm the financing.
- d) Selected projects will be funded in accordance to the actual expenditures only and may not exceed the confirmed financing. All original receipts must be submitted with a final declaration.
- e) Non permanent structures or container-type structures are not admissible.
- f) Selected projects must mention the contribution of the Town of Pincourt through the Integration of the Arts Program. Also, representative of the Town Council and the IAP Committee must be invited to all media events related to an accepted project.
- g) The Town of Pincourt reserves the right to accept one, some or none of the received propositions.

Each of the sections in the submission form constitutes an evaluation criterion as determined by the IAP Selection Committee.

Please make sure that all sections are properly filled out and detailed. Include all requested documents and join any complementary information judged necessary for a better understanding of the project. Please reference all annexes in your text.

If you require additional information on this Call for Project, please contact Mr. Simon Grenier, project manager, at (514) 453-8981 (x) 230.



## **IMPORTANT**

For 2024, the deadline for submitting your project is: **Thursday, February 22<sup>nd</sup> at 4:45 pm.**

### **Paper submissions :**

Ville de Pincourt  
c/o Mr. Simon Grenier  
919, chemin Duhamel  
Pincourt (Québec) J7W 4G8

### **Electronic submissions:**

s.grenier@villepincourt.qc.ca

All applicants will be advised of their status by mid-March 2024

Example of the 2023 pilot project created by the Town of Pincourt

### **Ocean Play**

Playfull dolphins illustrate well the spirit of fun and play at the municipal pool as well as the teaching methods through games and activities often used by the lifeguard team.



## PROJECT SUBMISSION FORM

### 1. Identification of applicant

Surname

Name

Organization

Address

Town

Postal Code

Telephone

E-Mail

### 2. General description of the project

Describe your project and its main components (your motivations and objectives, a brief description of the mural, how it relates to your environment, how will it be done, etc.)


Technical details of your project

Address of the mural (work site) \_\_\_\_\_ Placement \_\_\_\_\_

Are you the owner of the work site?  
 Yes  No  **(join the agreement with the owner)**  
**NOTE : Schools must provide an authorization from their School Board**

Wall / Proposed facade **(join a photo)**

Dimensions and overall area of murale

Surface of facade (wood, brick, metal, others)

Does your project require a surface preparation (work, primer, other)?  
 No  Yes  Specify :

Type of paint or product you will be using

Is a protective coating planned for your mural (ex. anti-graffiti coating)?  
 No  Yes  Specify :

Visibility. Describe the places from which the mural will be seen. Distances.

Is your organisation covered by liability insurance for the work being done?  
 Yes  No   
**Join a copy of your insurance coverage**      **A coverage confirmation will be required before final authorisation**

Commitment. What is the proposed life span of the mural?  
 1 to 4 years       5 to 10 years       More than 10 years

Artistic details of your mural
Name of your mural:
Describe the elements of your theme?
Describe in your own words the content and the artistic concept of the mural ( you must also join a representative sketch or draft of your artwork)

Is an artist already involved in the preparation of your project ??

No       yes

Name (**join examples of the portfolio**)      Or web site (**address of the site**)

Describe how your theme links to your mission and/or an historical fact of the Town of Pincourt.




### 3. Project Schedule

Actions	Month/Date
Response from the IAP Committee	Mid-March
<b>Overall calendar</b>	
Start date _____	End date _____
<b>* Note that the project must end by the end of October 2024</b>	

#### 4. Budget Forecast

Details your planned expenses such as contract agreements or fees, purchases of materials, rentals. Your expenses must be supported with price searches or quotes.

**Join a copy of any preliminary contracts, proposals, quotations, etc.**

Salaries and internal expenses such as office supplies of the applicant will not be considered.

All expenses must include the net taxes. As some public entities may be subject to a tax reimbursement.

EXPENDITURES	DESCRIPTION (please detail)	AMOUNT (including net taxes)
Service contracts or fees		\$
Materials		\$
Rentals		\$
External publicity		\$
Other (specify):		\$
Other (specify):		\$
Other (specify):		\$
<b>TOTAL EXPENSES FOR THE PROJET (including taxes)</b>		<b>\$</b>

## 5. FINANCING OF THE PROJECT

Specify your own contribution to the project as well as any amount received by other partners and indicate if their contribution is confirmed. **Confirmed contributions must be supported with a written document and submitted.**

Sources of revenus	Detail	Oui	Non	Montant
Other govt. grants				\$
Private donations				\$
Other sources				\$
Applicant contribution	Amount dedicated to the project by your organization			\$
<b>Amount requested to the IAP for this project</b>				\$
<b>TOTAL REVENUS (this amount must equal the total expenses identified in section 4)</b>				\$

## 6. Documents to include

### COMPULSARY

- The submission form duly completed
- Partnership agreement with the owner of the wall (if necessary)
- Sketch or draft of the mural . must be representative of the actual artwork
- Copy of liability insurance coverage
- Copies of price searches, contract agreements, quotations, etc.
- A few of the elements of the artists portfolio (if confirmed) or web site address
- Letters of confirmation from any other financial partners (if applicable)
- Any other documents you may wish to include for a better understanding of your project

## 7. Applicant declaration

We hereby declare that the information provided in this submission and attached documents are complete and truthful.

We understand that the IAP Committee will evaluate all submissions and make a final recommendation to Town Council for approval of funding and that the decision is final and without appeal.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Name (print)

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Name (print)

\_\_\_\_\_  
Date